

# Book Publishing from Concept to Publication

In the age of technological innovation, knowledge is becoming obsolete at a rapid pace. When IGI Global first entered the publishing arena, the typical time to publish a book was 2-3 years. This significant delay caused IGI Global to question the impact it had on the need to rapidly increase access to timely released research findings. Thus, IGI Global worked diligently to develop an organizational structure supported by proprietary technologies to publish scholarly books at a much faster pace without compromising the peer review process or quality. Recently, the average time to publish a book from conceptualization to publication is about 6-9 months, faster than similar books published by big publishing houses, giving knowledge a chance to be disseminated and discovered quickly.

Traditionally, authors have looked to journals as an alternative method to have their work released quickly. However, at IGI Global, the time to publish a book chapter equals and can even surpass, the time it takes to publish a journal article in the current industry. As such, editors can attract more submissions for their books by simply correcting the assumption that it will take 2-3 years for a chapter to be published with IGI Global.

## IMPORTANCE of DEADLINES

As IGI Global operates with streamlined processes and quick turnaround times, it is essential that deadlines are met

Final Manuscript Deadline determines a book's spot on the Production & Printer Schedule

**!** Missing the final manuscript deadline can set the book back by 6-9 months as we try to fit it back into the Production & Printing Schedule.

The book's spot on the Production & Printer Schedule determines the book's release date

**!** Missing the Proofing window can cause the book to miss its schedule with the printer.

Partners & distributors prepare the book's dissemination and integration into discoverability systems based on the book's release date

## Publishing Process

### Proposal & Agreement

- Your submitted book proposal was approved and your publication agreement signed.
- A Development Editor has been assigned to assist you throughout the development of your book.

### Recruitment & Development

- Editors develop a Call for Chapters for the book that they share with their network worldwide.
- Authors submit chapter proposals that can be accepted or rejected by the editors.

### Double-Blind Peer Review

- If their chapter proposal is accepted, chapter authors submit full chapters.
- Editors anonymize the chapter and assign it to peer reviewers.
- After receiving the peer reviews, editors anonymize them and make them available to the chapter authors.

### Revisions & Final Decisions

- Editors make decisions based on the peer reviews received and their own expertise to accept, reject, or send chapters back for revision.
- Editors collect revisions from authors (if needed) and make a final accept or reject decision.

### Manuscript Finalization

- Editors develop and upload front matter, if desired.
- Editors submit the final manuscript to their Development Editor.

### Production

- The final manuscript is typeset and sent back to the editors and corresponding authors for minor proofing.
- Proofs are sent about 1-2 weeks after the book moves into Production.
- Editors & authors have 3 days to proof the content.

### Publication & Promotion

- Final book is released about 1-2 weeks after the proofing is complete.
- Final book is released in electronic and print formats and distributed globally through top distributors.
- Editors connect with the Author Relations Team to campaign and promote their book worldwide.